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| **Date Name Title, Company Address, City, State** | Text  Description automatically generated |

**Dear NAME,**

I am reaching out to you to today discuss a potential partnership between <AFFILIATE NAME> and <COMPANY NAME>.

As you well know, <COMPANY NAME> shares many similarities with <AFFILIATE NAME>, including a strong local presence; focus on finding sustainable solutions for its company and its customers; and its important connection to the community.

Here are two reasons why we believe <AFFILIATE NAME> would serve as a valuable partner and would complement the goals of <COMPANY NAME>. Here is a snapshot of [your organization]’s Great American Cleanup events taking place in [your community] during [this summer or June, July, August, September, October]:

1. One area in which <AFFILIATE NAME>'s <PROGRAM/PROJECT> has a significant impact is in (e.g, recycling, tree planting, etc.) <COMPANY NAME> 2014 goals is to (e.g., achieve a 5% initial recycling rate for its recycling program and to provide a recycling toolkit to all franchises.  
     
   **Through our local presence there are many on-the-ground opportunities to engage your customers (and potential customers) in moving the needle forward toward your goals.**
2. <COMPANY NAME>'s employees are encouraged to (e.g., volunteer in their communities).  
     
   **There's no better platform for employee engagement than the <PROGRAM/PROJECT NAME>. The Store(s) throughout the city can take advantage of the numerous volunteer opportunities, which will further connect them to their community.**

I would welcome the opportunity to schedule a meeting with you to discuss a potential partnership between <AFFILIATE NAME> and <COMPANY NAME>. Thank you!  
  
Regards,  
  
**John Doe**  
Title

### KAB® Great American Cleanup® 2023

### [Your Organization Name]

### KAB® Great American Cleanup® 2022

### [Your Organization Name]